



# Strategy Map

**Vision:** A high quality, qualified, and available workforce that can support existing and new business and industry.

**Mission:** To facilitate a workforce development system that educates, trains, and prepares a workforce attaining economic prosperity for Region 8 (Bullock, Chambers, Lee, Macon, and Russell Counties).

**Stakeholders:** Industry partnerships, employers, training providers and the communities where they exist

Region 8 has a strategic plan for workforce development that ensures stakeholders access and focuses on workforce needs

There is an available and skilled workforce in Region 8

## Key Business Processes (What is our focus?)

### Develop Strategic Alignments

Build and expand effective industry partnership

### Impact System of Education and Training

Align resources to employers' workforce needs

Connect job seekers and the underemployed to job opportunities

### Engage the Future Workforce

Promote awareness of career opportunities in Region 8 and the associated skills required

## Leadership and Governance

Maintain and enhance efficiencies and effectiveness in delivering programs and services

Engage EAWIN Council and increase participation

## Funding

Facilitate local government participation

Ensure industry and business participation

Direct grant funding to support EAWIN Mission

# Scorecard

Perspective	Objective	Measure	Initiative
<b>Stakeholders</b>	Region 8 has a strategic plan for workforce development that ensures stakeholders access and focuses on workforce needs	Annual business and industry survey	Stakeholders Engagement
	There is an available and skilled workforce	Time to fill technical/open positions in top employers	
		% hired vs. total applied in top employers	
<b>Key Business processes:</b>			
(1) Develop Strategic Alignments	Work towards increasing and expanding workforce development programs and services	# Industry partnerships # Industry-recognized credentials attained	Industry Partnerships
(2) Impact System of Education and Training	Align resources to employers workforce needs	\$ Grant funds directed via EAWIN (community colleges and Industries)	Community College Grant Funding
	Connect jobseekers and the underemployed to job opportunities in Region 8	# Job fairs and training programs sponsored or supported	Education & Training
		# Employers who participate # Placements that occur as a result	
(3) Engage the Future Workforce	Promote awareness of career opportunities in Region 8 and the associated skills required	# Students reached by Career Discovery	EAWIN Career Discovery & Outreach Programs
		# Students attending Career Night	
		# Students and potential jobseekers reached by EAWIN outreach programs	
<b>Leadership and Governance</b>	Maintain and enhance efficiencies and effectiveness in delivering programs and services	# Educational/professional development hours utilized by staff	Organizational Efficiency
		# Participants in EAWIN programs	
	Engage EAWIN Council and increase participation	% Council attendance at EAWIN activities	Council Participation
		% Council on EAWIN committees % Council rating EAWIN as meeting expectations on annual Council survey	
<b>Funding</b>	Facilitate local government participation	\$ Funding from local governments	EAWIN Funding Plan
	Ensure industry and business participation	\$ Funding from EAWIN industry and business partners	
	Direct grant funding to support EAWIN Mission	\$ Funding from grants	