# REGIONAL WORKFORCE COUNCIL (RWC) DIVISION

## 3-YEAR STRATEGIC PLAN ( FY 2016 - FY 2018 )

| MISSION | GOALS | STRATEGIES | INITIATIVES |
|---|---|---|---|
| The mission of the Regional Workforce Council Division is to support quality workforce development in collaboration with Regional Workforce Councils (RWCs) that will enhance the economic well being for Alabama citizens. | 1 Recruit and retain business and industry leadership | A Communicate the value and benefits of RWC | 1 Conduct meetings with key leaders<br>2 Implement marketing platform<br>3 Create a collaborative atmosphere of workforce partners<br>4 Assist regions in coordinating activities that are needed by business and industry |
| | | B Connect regional stakeholders to resources and best practices | 5 Develop and implement process to inform council members of available resources & funding<br>6 Provide templates, how-to instructions and examples of best practices<br>7 Assist in developing and executing a state level WFD Conference<br>8 Recommend guest speakers |
| | | C Procure sustainability funding for enhanced RWC operations | 9 Utilize acquired funding to support a full time individual at each RWC<br>10 Apply RWC accountability metrics to validate fiscal investments<br>11 Acquire support for expanded operations and program outcomes |
| | 2 Ensure the culture of continuous improvement | D Promote awareness of continuous improvement | 12 Conduct RWC leadership meetings<br>13 Recommend guest speakers to promote CI training<br>14 Communicate future changes |
| | | E Monitor the effectiveness of state and federally funded training | 15 Develop and implement surveys to determine satisfaction<br>16 Analyze survey responses<br>17 Recommend changes as needed<br>18 Provide feedback loop to all stakeholders |
| | | F Assist in examining delivery structure of workforce training | 19 Develop and implement surveys to determine satisfaction<br>20 Analyze responses<br>21 Recommend changes as needed<br>22 Provide feedback loop to stakeholders |
| | 3 Facilitate training initiatives | G Implement the new RWC structure | 23 Coordinate RWC re-organization meetings<br>24 Promote the advantages of the new RWC structure<br>25 Assist RWCs to develop expanded/blended strategic plans, committees, etc.<br>26 Advance industry cluster concept |
| | | H Increase awareness of and promote the use of WIOA | 27 Participate in professional development activities<br>28 Communicate program information<br>29 Educate RWCs about function of Workforce Development Boards (WDBs)<br>30 Connect the RWC with the local WDB initiatives |

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