

REGION 5 WORKFORCE DEVELOPMENT COUNCIL

2014 Strategic Plan

VISION STATEMENT

Region 5 WDC will develop a workforce system to train our citizens to be positioned for employment in quality jobs.

MISSION STATEMENT

Region 5 WDC will identify and respond to the needs of business and industry to provide a skilled workforce.

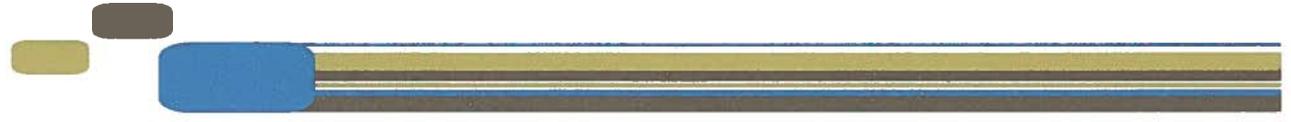
TARGET INDUSTRIES

- ◆ Automated Manufacturing & Robotics
- ◆ Construction and Construction Services
- ◆ Healthcare
- ◆ Hospitality and Tourism Services

TOP OCCUPATIONS

- ◆ Quality Assurance & Safety
- ◆ Heavy Equipment Operator
- ◆ Healthcare Practitioner
- ◆ Medical Records and Health Information Technician
- ◆ Industrial Maintenance
- ◆ Computer User Support Specialist
- ◆ Plating and Coating Machine Setters, Operators & Tenders
- ◆ Welding, Soldering and Brazing Workers
- ◆ Metal Workers and Plastics Workers
- ◆ Electrical Workers and Electronics Repairers, Commercial/Industrial

REGION 5 WORKFORCE DEVELOPMENT COUNCIL
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Prepare and Maintain

WORKFORCE
Ready ∞ Skilled

- Reduce the need for job-seekers to look for employment outside the region.
- Lower the number of unemployed and underemployed people in the region.
- Successfully apply for and receive funding from the GOWD and other funders.

Promote

MARKETING & COMMUNICATIONS
Effective ∞ Timely

- Reach out to business and industry to assess current and future workforce needs.
- Communicate the needs of business and industry to area service providers and job-seekers.
- Assist new and expanding businesses in the recruitment of trained and trainable workers.

Build

PARTNERSHIPS
Public ∞ Private ∞ Educational

- Increase business and industry representation and involvement in WDC .
- Connect high schools with Post-Secondary institutions to bridge vocational gaps.
- Increase partnerships between training resources/ Certified Worker Development Service Providers and area organizations.

Support

EDUCATION & TRAINING
High Quality ∞ Relevant

- Tap all available funding sources for training.
- Increase utilization of incumbent worker training opportunities.
- Prioritize services to align with identified needs.

Secure

FUNDING
Sufficient ∞ Stable

- Establish public/private partnerships in funding programs and projects.
- Improve intra-public applications.
- Identify new federal and other funding sources.

Critical Success Factors

Funding Stream. Industry “buy-in.” Parental and school support.

High level of participation among business/industry and education .

Expending the required time and effort, often one-on-one, to create relationships.

Alignment of all programs with the identified needs of Region 5.

Engagement of economic development and elected officials.

Actions

Form a team to provide career cluster data to Counselors, Career Coaches, students and parents. Team should also identify what is needed at HS and PSE level to support targeted needs.

Support legislative efforts to create incentives for HS and PSE participation in Career Technical Education.

Make no fewer than 10 personal visits to area businesses.

Update Power Point presentation and get on area civic clubs speakers lists to speak to at least 5 groups.

Distribute the Annual Report to education and business partners.

Increase voting membership by 3 slots to include more business reps.

Develop a prospect list of members and create a team to visit them.

Hold Council meetings in various venues throughout the region.

Develop a priority list of needed instructional programs and services .

Promote incumbent worker programs for area business.

Review the target occupations and ensure that training is available for those.

Establish a grant development team with WIA service providers and business reps.

Develop a list of potential funding sources and submit white papers and proposals.