

SAWDC Strategy Map

Vision: to develop a **comprehensive, integrated workforce development system** which creates a skilled, diverse, motivated, adaptable workforce that better meets the needs of employers and leads to a better quality of life for our citizens.

Mission: To develop **strategic partnerships** which attract, educate and train students and workers to better meet employer needs and foster economic growth in a global marketplace

Customers: Business employers and the communities where they exist

SW Alabama has a system for workforce development that I have access to and advocates for my needs in WFD

There is a large qualified candidate pool

Key business processes:

Engage Industry Clusters

Establish workforce partnerships and serve their WFD needs

Influence the System of Education/Training

Align resources to workforce needs

Influence policy and systems change to support regional needs

Inspire the Supply of Future Workers

Create awareness of and market career opportunities in Southwest Alabama

SAWDC Staff, Committees, and Councils

Leverage partnerships to effectively accomplish goals

Engage our council and increase participation

Funding

Ensure government participation

Create business participation

Focus grant funding on mission-related programs