

✓ How to:

Grow Your Exports



Alabama's STEP Financial Awards Program

The Alabama State Trade Expansion Program (STEP) Grant offers eligible Alabama small and medium sized businesses assistance in launching or expanding export activities. Grant funds are used to reimburse Alabama businesses for pre-approved, eligible export marketing expenses. The program is funded in part through a grant with the U.S. Small Business Administration and administered by the International Trade Division on behalf of the state.



How To Use STEP Funds

STEP funds can be used toward many export-related activities, both virtual and face-to-face. These include but are not limited to:

- Participation in foreign trade missions, individual overseas marketing sales trips and international and domestic trade shows;
- Website development, eCommerce, marketing activities
- Product testing
- Fees for shipping samples
- Registrations fees for export related programs
- US Commercial Service subscription services



Apply Now

Whether your small business is new to exporting or you're already selling goods and services to other countries, you may be eligible for a Federal award through the Alabama State Trade Expansion Program. Simply complete and submit the application form to find out if your company qualifies for financial assistance.



Questions and Resources

For more information on the AL STEP program, please contact:
Beau Lore @ 334-324-7525 or beau.lore@commerce.alabama.gov
Jeremy Wolfe @ 334-467-2471 or jeremy.wolfe@commerce.alabama.gov

If you want to learn more about resources available to new and existing exporters, here are several export promotion organizations:

[Alabama International Trade Center](#)

[U.S. Commercial Service](#)

[U.S. SBA Office of International Trade](#)

The Alabama Department of Commerce and the Export Alabama Alliance are proud to be part of the Small Business Administration STEP program. Funding support is provided in part by the SBA.

