



2024 MARKETING CALENDAR

ALABAMA DEPARTMENT OF COMMERCE

EVENT	DATE	PLACE	INDUSTRY FOCUS
Minority Serving Institutions (MSI) Summit	January 25-26	Montgomery, AL	ED
EDAA Winter Conference	January 29-31	Montgomery, AL	ED
IEDC Leadership Summit	February 4-6	Phoenix, AZ	
NAABatt 2024	February 19-22	Carlsbad, CA	EV- Auto
Heli-Expo	February 26-29	Anaheim, CA	Aviation
LA Prospecting Trip	March 8	Los Angeles, CA	Consultant
Indoor Ag-Con	March 11-12	Las Vegas, NV	Agriculture
Aerospace & Defense Summit	March 12-14	Seattle, WA	Aerospace
PELICE	March 14-15	Atlanta, GA	Forestry
The Aerospace Event by J. Speed	March 17, 18, 19	Los Angeles, CA	
SIDO	March 18-21		Trade
NC Rural Center Annual Summit	March 20-21	Raleigh, NC	Rural
Mass Timber Conference	March 26-28	Portland, OR	Forestry
Site Selectors Guild	April 3-5	Nashville, TN	Consultant
IAMC	April 6-10	Greenville, SC	Consultant
MRO Americas	April 9-11	Chicago, IL	Aerospace
FIDAE International Air Show	April 9-14	Santiago, Chile	Export/Aerospace
AAAA	April 24-26	Denver, CO	Aerospace
SEDC Meet the Consultants	April 30-May 1	Atlanta, GA	Consultant



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Alabama Economic Development Update	May TBD	Washington DC	
BIO International	June 3-6	San Diego, CA	Bio
Area Development Consultants Forum	June 10-12	Virginia Beach, VA	Consultant
Economic Future Forum	June 16-18	Spokane, WA	Multi-Industry
Alabama Agribusiness Council Annual Meeting	June 17-20	Orange Beach, AL	Agriculture
Select USA	June 23-26	National Harbor, MD	
EDAA Summer Conference	July 21-24	Point Clear, AL	ED
Farnborough Air Show	July 22-26	London, England	Aerospace
Chicago Prospecting Trip	August 1	Chicago, IL	Consultant
SEUS-Canada	August 4-6	Biloxi, MS	
IWF	August 6-9	Atlanta, GA	Forestry
AAMA EV Summit	August 14-15	Birmingham, AL	Auto
SEDC Annual Conference	July 28-30	Savannah, GA	Consultant
CBC Annual Legislative Conference	September	Washington DC	
Medic East Africa	September 4-6	Nairobi, Kenya	Export/Bio
IMTS	September 9-14	Chicago, IL	Multi-Industry
IAMC Professional Forum	September 14-18	Quebec City, Canada	Consultant
Site Selectors Guild Fall Forum	september 23-25	Detroit, MI	Consultant
IEDC Annual Conference	September 15-18	Denver, CO	



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Southern Automotive Conference	September 30-Oct 1	Chattanooga, TN	Automotive
Battery Show	October 7-10	Detroit, MI	Various
Hamburg Aviation Forum. (Munich)	October 17 (Nov 26-27)	Hamburg, Germany	Aerospace
SEUS-Japan	October 13-15	Charlotte, NC	
NREDA Annual Conference	Nov 13-15	Omaha, Nebraska	Rural
Space Tech Expo	November 19-21	Bremen, Germany	Aerospace
Area Development Fall Consultants Forum	December	TBD	Consultant
Aeromart Toulouse	December	Toulouse, FR	Aerospace
Dallas Prospecting Mission	TBD	Dallas, TX	Consultant
Southeast Asia Trade Mission	TBD	Vietnam & TBC	Export/Multi-Industry
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